

Privacy Policy

This Privacy Policy governs the use by Fourth Wheel Coffee, LLC (“Fourth Wheel Coffee”) of the personal data we collect from you during your use of this website (the “Site”).

We are committed to protecting your security and privacy. We will take reasonable steps to ensure that your data is secure and monitored with regard to access, both internally and externally. All passwords are encrypted and stored on Fourth Wheel Coffee servers. We will not disclose your account details or your postal or email addresses to any third party except as required by law.

Fourth Wheel Coffee may collect and process the following data/information:

- Information that you provide by filling in forms on our website. This includes information you provide at the time of registering or at any subsequent point. As part of the sign-up process, we ask for you to fill in a form that will tell us your name and contact details first of all and then, if you like the sound of our fresh coffee deliveries, we also ask for your coffee preferences, delivery address and credit card details. By filling in these details, you consent for us to use them to the extent necessary to fulfill our service to you;
- Once you've signed up, we keep a record of all billings and shipments made to you including the types and grinds of coffee you've received. This helps us troubleshoot if, for example, the coffee gets lost in the post and also helps us recommend new ways for you to enjoy coffee if asked;
- If you contact us, we may keep a record of that correspondence;
- We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them;
- Device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile network information); and
- Details of your visits to our website.

Fourth Wheel Coffee may collect and process the above-referenced data/information in order to:

- Provide you with our services;
- Ensure you receive information relevant to you;
- Ensure the content on our website is presented in the most effective manner for you and your computer or mobile device; and
- Notify you about changes to our services.

Fourth Wheel Coffee will hold the above-referenced data/information for as long as is necessary in order to provide you with our services, deal with any specific issues that you may raise, or otherwise as is required by law or by any relevant regulatory body.

Feedback

Where you give feedback or contact us, we only will ever use your data to respond directly to you in relation to your feedback and/or comment.

Purchases

We may use your personal details to provide you with the products you order from us. Unless you opt out by contacting us as described below, we also may use your personal information to send you information about new products, services, and offers that we think may interest you.

User Sign Up

Unless you opt out by contacting us as described below, we also may use your personal information to send you information that we think may interest you and keep you up-to-date on developments relating to the facility operated by us that you have joined, signed-up or subscribed to.

IP Addresses

For system administration purposes, Fourth Wheel Coffee may collect information about your computer, including—where available— your IP address, operating system, and browser type. Such information is collected for statistical purposes relating to our users' browsing actions and patterns and does not identify any individual user.

Data Aggregation and Cookies

To enable us to monitor and improve the Site, we gather certain aggregated information about you when you use it, including details of your operating system, browser version, domain name, IP address, the URL you came from and go to, and the parts of our Site you visit. We may aggregate statistics, traffic patterns, and related site information, and disclose such aggregate data to third parties for marketing, advertising, or other promotional purposes, but such aggregate data will not include any personal data.

For the same reason, we may obtain information about your general internet usage by using a cookie file, which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer hard drive. They help us to improve our site and deliver a better and more personalized service. You may refuse to accept cookies by activating the setting on your browser that allows you to refuse the setting of cookies. However, if you select this setting, you may be unable to access certain parts of our site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our site.

The Provision of User Data to Third Parties

In certain circumstances we may pass on your personal data to carefully selected third parties. We never will pass on your personal data for such purposes unless you have allowed us to do so. If, after having given us permission to pass your data to third parties you change your mind, you may opt out by contacting us as described below.

Children

Fourth Wheel Coffee does not sell products online for purchase by children nor authorize their use of its Site. If you are under 18, you may use this Site only with the permission and/or supervision of a parent or guardian.

How to Contact Us

If you have any questions about how your data is used, please contact us through our Contact Us page.

What Type of Personal Information Do We Collect?

Fourth Wheel Coffee may collect the following information, as appropriate: username, password, phone number, date of birth, name, and address; where you buy, what you buy, and how frequently you buy; and/or name, address, phone number, date of birth, demographic information, and survey results.

We will, upon request and within a reasonable timeframe, provide you with a complete list of all your personal data held. We reserve the right to charge a small administrative fee for this service.

What If You No Longer Want Fourth Wheel Coffee to Store Data about You?

We are happy to suppress your personal data from any mailing list or promotional database we maintain. Simply contact us through our contact us page stating that this is the case, and all data relating to you will be suppressed.

How Confidential Is the Data We Hold about You?

Fourth Wheel Coffee is the “owner” or “data controller” of the above-referenced personal data and will not sell, share, or transfer this data without your consent. Should it be required by law, we will release your information to law enforcement agencies. We also may transfer or disclose your information to our professional advisers and to such other parties as we consider necessary in the administration of the Site and our related business.

Changes

Fourth Wheel Coffee reserves the right to edit or amend this Privacy Policy at any time. Changes to our privacy policy will be posted on this website.

Opting Out

You may opt out of receiving various communications from us by contacting us through our Contact Us page.

You also have the right to ask Fourth Wheel not to process any personal data by contacting us via email through our Contact Us page.